

# Greg — Privacy Policy

Welcome to Greg, your virtual health assistant, dedicated to supporting and enhancing your well-being. Your privacy is essential to us, and we are committed to safeguarding your personal information. This Privacy Policy outlines how we collect, use, store, and share your information. By using Greg, you agree to the practices described in this policy.

## 1. Information We Collect

### a. Personal Information

When you create an account on Greg, we may collect:

- Name
- Email address
- Date of birth
- Health information (e.g., sleep quality, dietary habits)

### b. Usage Information

We collect data on your interactions with Greg, such as:

- Responses to check-up questions
- Frequency of app use
- Preferences and app settings

### c. Device Information

We gather information related to the device used, such as:

- Device type and operating system
- Unique device identifiers
- Internet connection details (e.g., IP address)

## 2. How We Use Your Information

We use your information to:

- Provide and improve Greg's services
- Personalize health recommendations based on your responses
- Send notifications and reminders for check-ups and health tips
- Monitor and analyze app usage to enhance user experience

## 3. Sharing of Information

### a. Service Providers

We may share information with third-party providers who assist in operating Greg, including:

- Hosting and data storage providers
- Analytics partners who help us understand app usage

## b. Legal Requirements

We may disclose information as required by law, such as to comply with subpoenas, legal processes, or government requests.

## 4. Protection of Your Information

We implement security measures to protect your information against unauthorized access and disclosure, including:

- Data encryption
- Access control protocols
- Security monitoring

## 5. Your Rights and Choices

Under certain U.S. privacy laws, including the California Consumer Privacy Act (CCPA) if applicable, you have rights regarding your personal information. These rights include:

- Access: Request information on the personal data we collect about you.
- Correction: Update or correct your personal information.
- Deletion: Request deletion of your personal data, subject to legal requirements.

- Opt-Out of Sale: If applicable, opt out of the sale of your personal information.

Please note, however, that we do not sell your personal information to third parties.

To exercise any of these rights, please contact us at [support email].

## 6. Data Retention

We retain your information as long as you use Greg and as required to meet our legal obligations. You can request deletion of your data at any time.

## 7. Updates to This Privacy Policy

We may update this Privacy Policy to reflect changes in our services or privacy practices. Significant changes will be communicated through the app.

## 8. Contact Information

For questions or concerns about this Privacy Policy or our privacy practices, contact us at: [support email].

**Last Updated:** 11-12-2024

### Notice for California Residents

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to request information about data collection practices and the right to opt out of data sale. Contact us for more information.